

## **NEWS RELEASE**

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## **FOR IMMEDIATE DISTRIBUTION**

### **ATLAS ANNOUNCES NEW WEBSITE REDESIGN AND FEATURES**

**San Diego, CA, 10/13/2011** – Atlas General Insurance Services announced today the redesigned of the homepage of its corporate website, [www.atlas.us.com](http://www.atlas.us.com). The homepage will feature an updated look and several new enhancements, including a live Twitter Feed, a Spotlight News Section and an Image Slideshow.

“We are constantly looking for new ways to improve our customers’ online experience with us. Our new features better showcase our products, educate consumers about our appetite on a ‘to-the-minute’ basis and facilitate more website interaction” said Holly Foxen Wells, Atlas’ Marketing and Public Relations Manager. “Additional enhancements planned for our website in the coming year include online quoting, online bill pay for insureds, and policy administration.”

The new website’s live Twitter Feed will be updated with new binds made at Atlas. Pertinent information such as premium amount, governing class code and location will also be included in the tweet. “By sharing this information via our live Twitter Feed, we hope to provide our brokers with a true representation of our underwriting appetite,” Wells said.

The redesign will also feature a Spotlight News Section and an Image Slideshow. These features will be used to give users information about the latest updates and happenings at Atlas and in the insurance marketplace. “We want our clients to come to our website when they need information about our company as well as information about the insurance industry as a whole. We hope to give users a forum where they can accomplish both,” Wells said.

For more information about Atlas’ website redesign or to learn how to become a Producer Partner, please visit [www.atlas.us.com](http://www.atlas.us.com) or call 877-66-ATLAS.

#### **About Atlas General Insurance Services®**

Atlas General Insurance Services is a full service general insurance agency that offers a wide range of insurance solutions with a focus on workers’ compensation. Atlas has expertise in developing and underwriting specialty programs with a wide variety of insurance carrier partners. Atlas has the primary goal to provide exceptional service and unique options for its clients.